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PS Final Project: “The Goth Hippie” Web Store

For my final assignment at Per Scholas, I created an online holistic beauty web store for a fictional company called “The Goth Hippie”. The fonts, color scheme, images, and content all revolve around a theme intended for an eco-conscious, beauty loving young woman with morbid predilections (think Morticia Addams meets Frida Kahlo meets vintage pin-up). Thoughtfully styled and structured, the entire site, is responsive and contains interactive features such as hover effects for the logo and other important links; buttons in the footer, Contact form, and Shop pages that respond when clicked; and a slideshow for each product category.

The Goth Hippie is a passion project of sorts – the concept and design emerge from an actual blog/small business that I would like to start as a creative side-hustle to complement my web development career. During the next few months at General Assembly, I look forward to learning more about animations, user interface design concepts, creating functional web apps, such as a working shopping cart, as well as other ways to troubleshoot styling concerns that I encountered while working on this project.

I hope you enjoy navigating the site!

Note:

* The website begins at landing.html.
* The font used for The Goth Hippie logo is an installed font named Sweetly Broken. It has been saved in the Final Project folder.
* Clicked buttons (products, contact form, newsletter sign-up in footer) all generate window alerts.